



PROFILE SELLING COMPANIES STUDY

*(SaleProfiles.com, EverCurrent.com, SaleDatingProfiles.com,
SaleDatingProfiles.net, BuyProfiles.com,
DatingSiteBuilder.com, ProfileNetwork.net)*

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DATE: Aug 31, 2011

Courtland Brooks has carefully reviewed Profile Selling Companies including: SaleProfiles.com, EverCurrent.com, SaleDatingProfiles.com, SaleDatingProfiles.net, BuyProfiles.com, DatingSiteBuilder and ProfileNetwork.net.

We asked them 6 key questions:

1. What do you offer and how much do you charge?
2. Who have you sold in the past?
3. What is your reputation?
4. Can you send samples?
5. Where did you get your profiles from?
6. What guarantees do you offer?

The following summarizes our observations about their offers and reputation.

Conclusion

There are many companies that offer profiles for sale. However it could be very risky. All of them claim their profiles are real and active with real email addresses but you have no guarantee that it's true.

The risks are: **GETTING DISCOVERED**. Read the latest Wall Street Journal article:

<http://online.wsj.com/article/SB10001424052748703834804576300973195520918.html>

There is backlash in the media and among users frustrated going to dating sites only to discover bogus profiles. So we can not recommend buying profiles simply because 99% are fairly well guaranteed to be inactive. You can not build a healthy brand on deception. The only profiles we would recommend buying would be very expensive. (BuyProfiles.com for example)

If you chose to buy profiles you can only consider having these profiles for max 3-4 weeks in combination with a considerable initial advertising and marketing and social media program. *"You can kid some of the people all the time and all of the people some of the time. But you can't kid all the people all the time."*

If you choose not to buy profiles you will need to give away free memberships to your initial members and give them the reason, because you should always give a reason when giving something away for free, that they are initial ambassador members; meaning you need to treat them very carefully, pay them lots of attention and give them great service so they stick around and spread the word about your site.

Saleprofiles.com

www.saleprofiles.com

Contact: Carlos B, saleprofiles@gmail.com

- Single person operation based in Singapore.

1. What do you offer and how much do you charge?

110 000 UK (dating)	\$150
92 000 CAN (dating)	\$150
155 000 USA (dating)	\$170
317 000 USA (females)	\$200
328 000 USA (dating)	\$200
94 000 Elite (mixed)	\$400
410 000 GAYS (adult)	\$600
500 000 USA (adult)	\$900
500 000 USA (elite)	\$800

Profiles fields: id, name, email, birth, country, state, city, marital status, sex orientation, gender, religion, description, seek, age from, age to

2. Who have you sold in the past?

Confidential

3. What is your reputation?

- His testimonials on Boonex website:

http://www.boonex.com/Carlosas#blg_entry_comments

overall good recommendations on the Boonex website

4. Can you send samples?

YES (we have the samples)

5. Where did you get your profiles from?

Carlos claims many dating sites but refused to name them.

6. What guarantees do you offer?

High image quality, full profile fields filled. They can install the database for you. If you are not happy – full refund, ha claims.

Evercurrent.com

www.evercurrent.com

Contact: Jessica Williams, advanceddating@evercurrent.com

They offer profiles with their dating software. However you can still purchase profiles from them. The minimum order is \$500 for 2000 profiles.

Where did you get your profiles from?

"Profiles are purchased from an advertising company"

Saledatingprofiles.com

www.saledatingprofiles.com

run by VMGroup from Russia

Contact: laurenciya@gmail.com

CEO Sergey Urilov, serg.urilov@gmail.com

1. What do you offer and how much do you charge?

1 000 males dating with photos located in different countries **\$50**

Top 10 countries:

United States - 404

Ukraine - 237

Russia - 125

United Kingdom - 47

Nigeria - 29

India - 22

Canada - 17

Egypt - 14

Italy - 13

Greece - 13

Profiles fields: Profile Id, Username, Email, Firstname, Surname, Sex, Birthday, Country, State, City, Occupation, Ethnicity, Height, Bodytype, Haircolor, Eyecolor, Education, Drink, Smoke, Drugs, Car, Home, Starsign, Headline, Description, Looking For, Childrens, Marital Status

1 000 USA females dating **\$50**

http://www.saledatingprofiles.com/English/1000_USA_females_dating_profiles_for_sale.html

1 500 M/F dating profiles with multi photos located in USA **\$75**

http://www.saledatingprofiles.com/English/1500_USA_profiles_with_multy_photos.html

154 000 M/F dating profiles with photos located in USA http://www.saledatingprofiles.com/English/154 k usa dating profiles for sale.html	\$100
112 000 M/F dating profiles with photos located in UK http://www.saledatingprofiles.com/English/112k uk dating profiles for sale.html	\$100
91 000 M/F dating profiles with photos located in Canada http://www.saledatingprofiles.com/English/91k canadian dating profiles for sale.html	\$100
70 000 M/F dating profiles with photos located in Australia http://www.saledatingprofiles.com/English/70k australian dating profiles for sale.html	\$100
317 000 Females dating profiles with photos located in USA http://www.saledatingprofiles.com/English/317k usa females dating profiles for sale.html	\$200
328 000 M/F dating profiles with photos located in USA http://www.saledatingprofiles.com/English/328k usa dating profiles for sale.html	\$200
94 000 Elite M/F dating profiles with multiple photos located in USA, UK, Canada and other countries (total 36 countries) http://www.saledatingprofiles.com/English/94K elite dating profiles for sale.html	\$400
410 000 Gays adult dating profiles with multiple photos located in USA, UK, Canada and other countries http://www.saledatingprofiles.com/English/410k gays adult dating profiles for sale.html	\$600
500 000 Elite M/F dating profiles with photos located in USA http://www.saledatingprofiles.com/English/500k elite usa dating profiles for sale.html	\$800
500 000 Adult dating profiles with multiple photos located in USA http://www.saledatingprofiles.com/English/500k usa adult dating profiles for sale.html	\$1000

2. Who have you sold in the past?

Confidential. They partner with dating software provider Pilotgroup.net.

3. What is your reputation?

I spoke to Pilotgroup.net project manager Elena Kolyasnikova and she recommended them. She said they do have their own dating sites where the profiles are coming from. All the profiles should be active with real email address.

4. Can you send samples?

YES (we have the samples)

5. Where did you get your profiles from?

From their dating sites. Example: Happycouple.us, tsingles.net. They have a network of 170 niche dating sites.

6. What guarantees do you offer?

They claim they have been in the idating business since 2004 and have a lot customers and partners.

Saledatingprofiles.net

<http://www.saledatingprofiles.net/>

Contact: Edgars Apalais, apeded@gmail.com

1. What do you offer and how much do you charge?

40 Millions USA males and females dating short profiles including full address and phone numbers, valid email address, gender with your choice. Price for each million: **\$300**

320 000 USA male and female profiles with photos. **\$300**

300 000 USA male and female profiles with photos. **\$280**

150 000 USA male and female profiles with photos. **\$180**

100 000 UK male and female profiles with photos **\$150**

220 000 US & Canada USA M/F adult dating profiles with photos. **\$250**

500 000 mixed country M/F dating profiles with photos. **\$380**

90 000 Canada male and female dating profiles with photos. **\$120**

1000 US female dating profiles with photos. **\$75**

100 000 Asia females dating profiles with photos. **\$600**

100 000 Latin females dating profiles with photos. **\$600**

100 000 German females and males dating profiles with photos. **\$600**

100 000 Italy females and males dating profiles with photos. **\$600**

100 000 France females and males dating profiles with photos. **\$600**

100 000 worldwide gay dating profiles with photos **\$600**

For sale 100 000 worldwide lesbian dating profiles with photos. **\$600**

100 000 adult profiles from US, UK , Canada, Australia and Europe with your choice. **\$600**

2. Who have you sold in the past?

Confidential

3. What is your reputation?

Not good based on simple Google search. - *"Please be carefull, Edgars Apalais and Alex Dulub are scammers"*. Elena Kolyasnikova from PilotGroup also called them "scammers".

His attitude has confirmed that he is not to be trusted. He also said he has no testimonials because he doesn't care. He claims to have 40 Million profiles in USA. It is estimated that there are 20 Million people on dating sites. Those profiles are probably computer generated (fake) and not active as he claims.

4. Can you send samples?

YES (we have the samples)

5. Where did you get your profiles from?

Edgars said top dating sites. See the conversation below. At the end he got offended that I even asked that question that he disconnected the chat.

Monday, May 2, 2011

Hello, I have few questions about the profiles.

a) are the profiles active with email address?

b) where are the profiles coming from?

c) can you send samples?

www.saledatingprofiles.net has joined You are currently being served by

www.saledatingprofiles.net

hi

d) do you have any testimonials clients?

profiles have active emails and i can send samples

and where are the profiles coming from?

from top dating sites

yeah, match.com gave you profiles?:))

match.com no

top dating sites wont sell you profiles

so my question is where are the profiles coming from?

www.saledatingprofiles.net has left www.saledatingprofiles.net has left the chat, but don't worry.

We will still be able to retrieve any messages you leave behind.

6. What guarantees do you offer?

None, no refund.

Buyprofiles.com

www.buyprofiles.com

Contact: Tom Chapman, tom@buyprofiles.com

BuyProfiles.com has a different approach. Getting profiles through BuyProfiles is on a cost per lead basis. When you purchase advertising through BuyProfiles, you get real new members. Here is how it works according to them:

How It Works:

When someone joins one of our free dating sites, we API post that member to other dating sites and automatically log the member into the dating site (using the URL that the buyers API returns). We also send a confirmation email with the auto login URL returned by our buyers API. We do not sell this member to other buyers, nor do we contact this member on behalf of our site.

All members are guaranteed deliverable along with IPs that match their countries profile.

Competitive Pricing:

Running search engine adwords and other types of targeted advertising ends up costing the average dating site \$2 to \$5 per free member. Some top keywords can cost \$2 per click. At an average conversion rate, that can end up costing you \$8 per free member if not more.

Pricing System:

Exclusive prices are a fixed rate per member. Also, please note that we only sell each profile to ONE BUYER ONLY. This ensures that each member that you purchase is a direct join to your site ONLY.

The Countries

We sell profiles from the following countries:

AU	Australia
CA	Canada
US	USA
GB	United Kingdom

Datingsitebuilder

DatingSiteBuilder offers dating site software with free profiles on it. They recommended their partner/source of profiles ProfileNetwork.net.

ProfileNetwork.net

www.profilenetwork.net

Contact: Contact form on the website only. I found this with WHOIS Lookup at GoDaddy.com, the domain registrant.

Johnny Lim, haimaxtech@yahoo.com

1. What do you offer and how much do you charge?

You have two options: Rent or Buy. If you rent profiles, they come with valid email address and your members can also contact these profiles and they may get a response. If you buy profiles, you only pay one time fee. They will be for display purposes only to attract other users to sign up on your site. They can't be contacted.

1000 profiles (based on your preferences) **\$100**

Profiles for rent:

1,000	\$9.95 per month
10,000	\$19.95 per month
100,000	\$29.95 per month
Unlimited	\$49.95 per month (over 5 millions now)

2. Who have you sold in the past?

Evercurrent and their partners. The partners can be found here:

<http://www.datingsitebuilder.com/successful-websites/>

3. What is your reputation?

From basic Google search: People were complaining about pure customer services. They ended up paying the rent for the profiles but were not able to integrate them correctly.

4. Can you send samples?

Samples can be seen here:

<http://www.profilenetwork.net/dating/search.php>

5. Where did you get your profiles from?

No answer.

6. What guarantees do you offer?

No obligation. You can cancel anytime.