

				
Key Features				
Video/Audio Chat (Web Cam)	Yes, no bandwidth limitations	Yes up to 6 people	Coming 2009	n/a
Group Video/Audio Chat	Planned (Text only group chat)	Yes	NA	n/a
Embedded Profile/Photo	Yes	Yes	Yes	Yes
White Labeling/Unique Branding	Yes, Logo upload, CSS support	Yes	Yes	Yes
Create Communities/Rooms	Planned	Yes	Coming 2009	n/a
IM Aggregator	No	Yes, planned for FaceBook, MySpace	Yes	n/a
Emoticons/Flirts	Yes	Not yet	Yes	Yes
Bots/Avatars	No	No	No	Yes
User Security Controls	Yes, Block, report, ignore users	Not yet	Yes	Yes
Ad Serving	Yes	Yes	Yes	Yes
User Role (Paid, non paid)	Yes, Trigger event to upgrade non-paying	No	Yes	Yes
Hosted Solution	Yes, 100% hosted by toksta	Hosted - No server side integration	No	Yes
Integration Time	15 Minutes - 4 Hours	2 hrs	Less than a week	Plug and Play
Dating Site Unique Features				
	Unlimted Video Chat, No Bandwidth restrictions Trigger Conversion Events Feature restrictions for non-paying members Custom search algorithm - new users first Dating related text "matches" insetad of "friends"	Ekko Bar allows users to interface with other IM Services Simple White Label Integration - Ekko Bar Video Module, verify what is on the Profile Retention, no need to leave dating site to chat with external friends	Unique Inter Network Chat Custom Link Share Feature Mobile Video Conference Custom Chat Rooms	Virtual Dating Experience Personalized Avatars Chat, Games, Music Ad Branded Environments Strong Appeal to Women